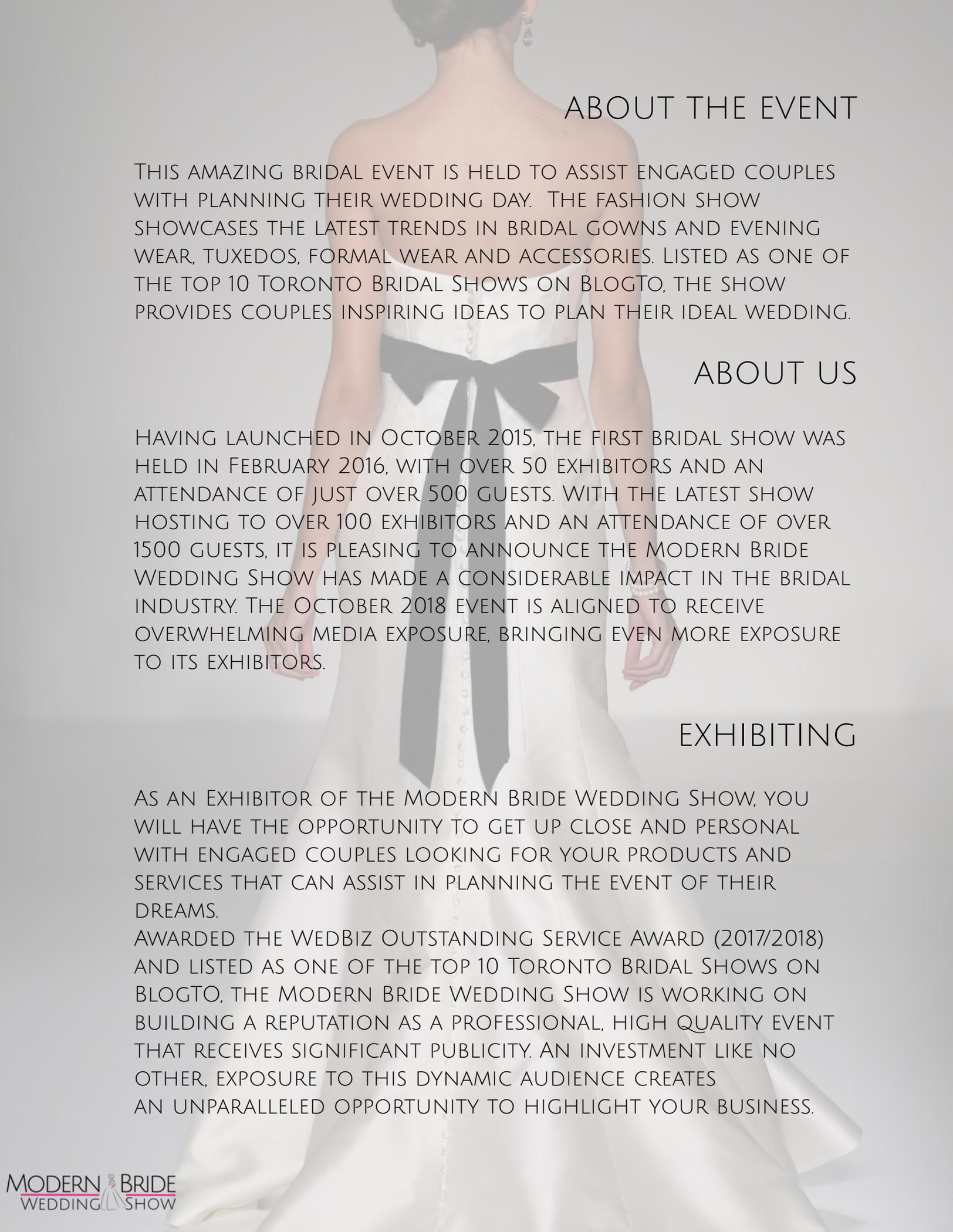


MODERN  BRIDE
WEDDING SHOW



OCTOBER 14TH
WOODBINE RACETRACK | THE STABLE
EXHIBITOR PACKAGE



ABOUT THE EVENT

THIS AMAZING BRIDAL EVENT IS HELD TO ASSIST ENGAGED COUPLES WITH PLANNING THEIR WEDDING DAY. THE FASHION SHOW SHOWCASES THE LATEST TRENDS IN BRIDAL GOWNS AND EVENING WEAR, TUXEDOS, FORMAL WEAR AND ACCESSORIES. LISTED AS ONE OF THE TOP 10 TORONTO BRIDAL SHOWS ON BLOGTO, THE SHOW PROVIDES COUPLES INSPIRING IDEAS TO PLAN THEIR IDEAL WEDDING.

ABOUT US

HAVING LAUNCHED IN OCTOBER 2015, THE FIRST BRIDAL SHOW WAS HELD IN FEBRUARY 2016, WITH OVER 50 EXHIBITORS AND AN ATTENDANCE OF JUST OVER 500 GUESTS. WITH THE LATEST SHOW HOSTING TO OVER 100 EXHIBITORS AND AN ATTENDANCE OF OVER 1500 GUESTS, IT IS PLEASING TO ANNOUNCE THE MODERN BRIDE WEDDING SHOW HAS MADE A CONSIDERABLE IMPACT IN THE BRIDAL INDUSTRY. THE OCTOBER 2018 EVENT IS ALIGNED TO RECEIVE OVERWHELMING MEDIA EXPOSURE, BRINGING EVEN MORE EXPOSURE TO ITS EXHIBITORS.

EXHIBITING

AS AN EXHIBITOR OF THE MODERN BRIDE WEDDING SHOW, YOU WILL HAVE THE OPPORTUNITY TO GET UP CLOSE AND PERSONAL WITH ENGAGED COUPLES LOOKING FOR YOUR PRODUCTS AND SERVICES THAT CAN ASSIST IN PLANNING THE EVENT OF THEIR DREAMS.

AWARDED THE WEDBIZ OUTSTANDING SERVICE AWARD (2017/2018) AND LISTED AS ONE OF THE TOP 10 TORONTO BRIDAL SHOWS ON BLOGTO, THE MODERN BRIDE WEDDING SHOW IS WORKING ON BUILDING A REPUTATION AS A PROFESSIONAL, HIGH QUALITY EVENT THAT RECEIVES SIGNIFICANT PUBLICITY. AN INVESTMENT LIKE NO OTHER, EXPOSURE TO THIS DYNAMIC AUDIENCE CREATES AN UNPARALLELED OPPORTUNITY TO HIGHLIGHT YOUR BUSINESS.

EXHIBITOR PACKAGES

EXHIBITOR PACKAGES INCLUDE:

- ☆ ALL BOOTHS COME WITH COMPLETE SIDE AND BACK PIPING AND BLACK DRAPING (TABLE NOT INCLUDED)
- ☆ BUSINESS LISTING ON WEBSITE DIRECTORY ON TORONTOWEDDINGDIRECTORY.CA (1 YEAR SUBSCRIPTION)
- ☆ BUSINESS PROFILE LISTED ON THE SHOW FACEBOOK EVENT PAGE AND INSTAGRAM FEED
- ☆ BUSINESS PROFILE LISTED ON THE MODERNBRIDEWEDDINGSHOW.COM WEBSITE EXHIBITOR PAGE
- ☆ A CURTAINED BACK WALL AND SIDEWALLS. 8' HEIGHT RESTRICTION
- ☆ X4 GENERAL ADMISSION TICKETS (\$40 VALUE) TO THE SHOW

EXHIBITOR OPTIONS

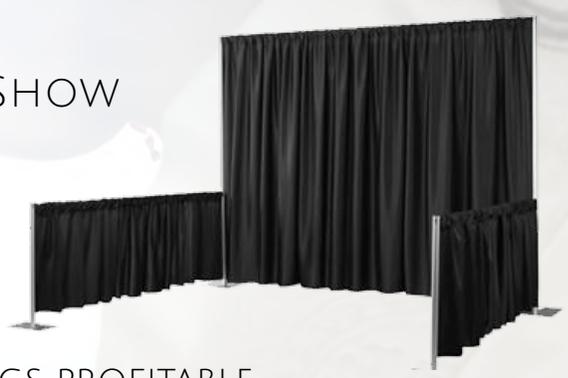
10' X 20' BOOTH	\$750.00
10' X 10' BOOTH	\$400.00
8' X 8' BOOTH	\$350.00
ADDITIONAL OPTIONS	
6' TABLE	\$50.00
ELECTRICITY EXHIBITOR TO PROVIDE THEIR OWN EXTENSION CORD AND POWER BAR	\$50.00
WIFI	\$30.00
TABLE LINEN	\$25.00
ADVERTISING	
GIFT BAG INSERTS	\$100.00
WEBSITE HOMEPAGE BANNER	\$100.00
FASHION SHOW CONTRIBUTION *ONLY AVAILABLE WITH THE PURCHASE OF A BOOTH	\$50.00
FASHION SHOW STAGE TIME *ONLY AVAILABLE WITH THE PURCHASE OF A BOOTH	\$50.00

PLEASE NOTE: BOOTH SHARING IS NOT PERMITTED.

WHY EXHIBIT

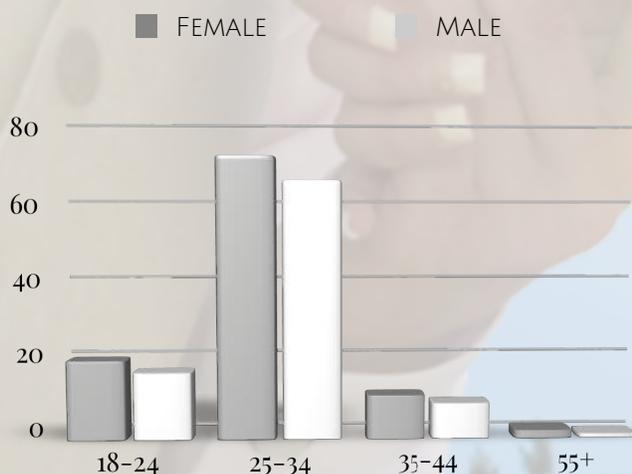
WHAT THE MODERN BRIDE WEDDING SHOW CAN DO FOR YOUR BUSINESS:

- ☆ POSITION YOUR BUSINESS WHERE IT NEEDS TO BE - IN FRONT OF BRIDES AND GROOMS.
- ☆ ONLY 1 BOOKING MADE DURING THE SHOW CAN EASILY RECUPERATE THE EXHIBITOR FEE, MAKING ADDITIONAL BOOKINGS PROFITABLE.
- ☆ SECURE BOOKINGS BY DISTRIBUTING YOUR PRODUCT/SERVICE BROCHURES AND ENGAGE YOUR POTENTIAL CUSTOMERS.
- ☆ SIGN-UP LEADS USING REGISTRATION FORMS BY OFFERING A BALLOT FOR A SPECIAL PRIZE
- ☆ CREATE A UNIQUE BUSINESS-TO-BUSINESS NETWORKING OPPORTUNITY WITH OTHER EXHIBITORS, WHICH CAN HELP YOU TO ESTABLISH NEW AND BENEFICIAL ALLIANCES TO HELP GROW YOUR BUSINESS.

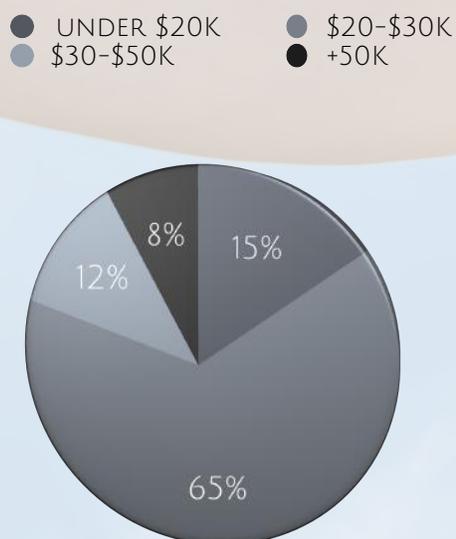


DEMOGRAPHICS

AVERAGE AGE



AVERAGE BUDGET



THE VENUE

LOCATED AT 555 REXDALE BLVD IN THE WEST END OF THE CITY OF TORONTO, WOODBINE RACETRACK IS EASILY ACCESSIBLE BY PUBLIC TRANSIT, CAR AND HAS AMPLE FREE PARKING.

ONE OF THE ORIGINAL STABLES ON THE PROPERTY, THE STABLE AT WOODBINE RACETRACK IS A UNIQUE LOCATION TO HOST A BRIDAL SHOW. WOODBINE RACETRACK IS A WELL-KNOWN VENUE THAT ATTRACTS MILLIONS EACH YEAR AND WILL BE SURE TO ATTRACT COUNTLESS VISITORS TO THE MODERN BRIDE WEDDING SHOW.



SHOW HIGHLIGHTS



TESTIMONIALS

“As a professional musician I've had the opportunity to perform at many conferences, exhibitions, and trade shows. This past weekend I played at the Modern Bride Wedding Show in Thornhill and it was fantastic! Event Director Sandra Vitale and her talented team put on an excellent and well-organized day. Vendors and visitors were welcomed were provided with all the tools, assistance they needed for a successful day. I look forward to the next show and especially getting a chance to work with Sandra again!”

**Elena Musician
Wedding and Event Entertainer**

“I have done the very first Modern Bride wedding show a few years back and for the price that is charged, the foot traffic is very good. I have always confirmed clients at the show as well as after the show. Being a vendor, we have done so many wedding shows and have paid anywhere from \$150 to over \$1000 for shows at various venues. I have to say this show is one I mark in my calendar as soon as the dates are posted. Sandra is also very personable and takes feedback from vendors as well. It is only one of two shows where the organizer takes time to visit each booth. This show gets better every year and is growing. As long as we are in business Sandra Vitale has the support from Fairytales Creations and Catering”

Fairytales Creations and Catering

CONTACT

THANK YOU FOR YOUR INTEREST IN THE MODERN BRIDE WEDDING SHOW.

IF YOU ARE INTERESTED IN ONE OF OUR EXHIBITOR PACKAGES PLEASE CONTACT US.

SANDRA VITALE
EVENT DIRECTOR

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