

ABOUT THE EVENT

THIS EXCLUSIVE RUNWAY FASHION EVENT IS HELD TO ASSIST BRIDES AND GROOMS IN PLANNING THEIR WEDDING DAY. OUR SHOW PROVIDES ENGAGED BRIDES AND GROOMS INSPIRING IDEAS TO PLAN THEIR IDEAL WEDDING. THE FASHION SHOW CONTRIBUTES BY SHOWCASING THE LATEST TRENDS IN BRIDAL GOWNS AND EVENING WEAR, TUXEDOS, FORMAL WEAR AND ACCESSORIES. THE FASHION EVENT ITSELF WILL PROMOTE MANY LOCAL BUSINESSES INCLUDING BRIDAL STORES, MENSWEAR, JEWELLERY AND FASHION DESIGNERS AS WELL AS HAIR AND MAKE-UP ARTISTS. IN ADDITION, THERE WILL BE LIVE PERFORMANCES FROM VARIOUS ENTERTAINMENT ORGANIZATIONS AND MUSIC ARTISTS WITHIN THE GREATER TORONTO AREA.

ABOUT US

HAVING LAUNCHED IN OCTOBER 2015, THE FIRST BRIDAL SHOW WAS HELD IN FEBRUARY 2016, WITH OVER 50 EXHIBITORS AND AN ATTENDANCE OF JUST OVER 500 GUESTS. WITH THE LATEST SHOW HOSTING TO OVER 100 EXHIBITORS AND AN ATTENDANCE OF OVER 1500 GUESTS, IT IS PLEASING TO ANNOUNCE THE MODERN BRIDE WEDDING SHOW HAS MADE A CONSIDERABLE IMPACT IN THE BRIDAL INDUSTRY.

SPONSORSHIP

AS A SPONSOR OF THE MODERN BRIDE WEDDING SHOW, YOU WILL HAVE THE OPPORTUNITY TO EXPOSE YOUR BRAND TO AN AUDIENCE OF BRIDES AND GROOMS LOOKING FOR MODERN AND ATTRACTIVE IDEAS FOR THEIR WEDDING DAY.

AN INVESTMENT LIKE NO OTHER, EXPOSURE TO THIS DYNAMIC AUDIENCE CREATES AN UNPARALLELED OPPORTUNITY TO HIGHLIGHT YOUR BUSINESS. THE MODERN BRIDE WEDDING SHOW IS WORKING ON BUILDING A REPUTATION AS A PROFESSIONAL, HIGH QUALITY EVENT THAT RECEIVES SIGNIFICANT PUBLICITY. THE OCTOBER 2018 EVENT IS ALIGNED TO RECEIVE OVERWHELMING MEDIA EXPOSURE, BRINGING EVEN MORE NOTORIETY TO THE SPONSORS AND DESIGNERS.

SPONSORSHIP PACKAGES

GOLD SPONSOR | \$550

- ☆ DISPLAY 10 ITEMS IN THE FASHION EVENT
- ☆ VERBAL RECOGNITION VIA MICROPHONE ANNOUNCEMENT DURING THE FASHION EVENT
- ☆ BRAND/COMPANY MEDIA BANNER CAN BE DISPLAYED NEAR THE STAGE
- ☆ COMPANY FLYER PLACED ON ALL GUEST CHAIRS AT THE EVENT (100+)
- ☆ COMPANY LOGO WILL BE DISPLAYED ON ALL FASHION EVENT INVITATIONS
- ☆ COMPANY LISTING ON WEBSITE DIRECTORY ON TORONTOWEDDINGDIRECTORY.CA (1 YEAR SUBSCRIPTION)
- ☆ BUSINESS PROFILE LISTED ON THE FASHION SHOW FACEBOOK EVENT PAGE
- ☆ COMPANY LOGO AND PROFILE DISPLAYED ON THE MODERNBRIDEWEDDINGSHOW.COM WEBSITE
- ☆ GIFT BAG INSERTS FOR 100 GUEST BRIDES
- ☆ X4 GENERAL ADMISSION TICKETS (\$40 VALUE) TO THE SHOW

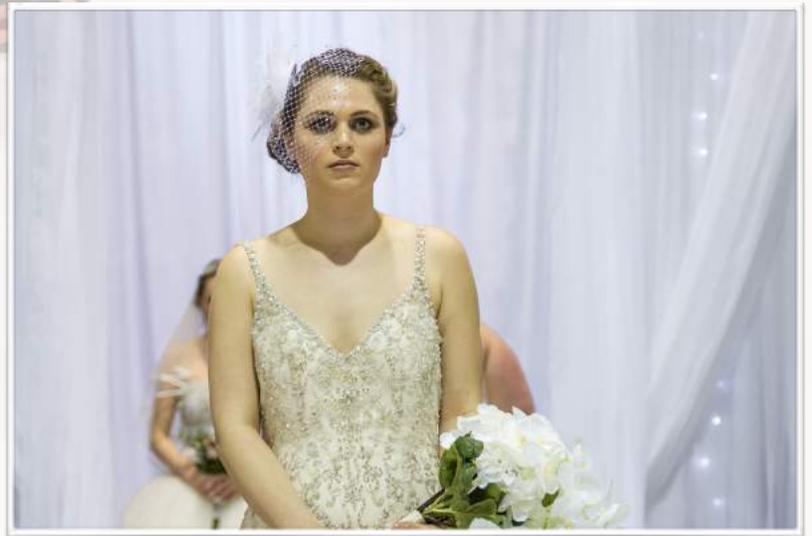
SILVER SPONSOR | \$400

- ☆ DISPLAY 10 ITEMS IN THE FASHION EVENT
- ☆ VERBAL RECOGNITION VIA MICROPHONE ANNOUNCEMENT DURING THE FASHION EVENT
- ☆ COMPANY FLYER PLACED ON ALL GUEST CHAIRS AT THE EVENT (100+)
- ☆ COMPANY LISTING ON WEBSITE DIRECTORY ON TORONTOWEDDINGDIRECTORY.CA (1 YEAR SUBSCRIPTION)
- ☆ BUSINESS PROFILE LISTED ON THE FASHION SHOW FACEBOOK EVENT PAGE
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- ☆ GIFT BAG INSERTS FOR 100 GUEST BRIDES
- ☆ X4 GENERAL ADMISSION TICKETS (\$40 VALUE) TO THE SHOW

BRONZE SPONSOR | \$300

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SHOW HIGHLIGHTS



TESTIMONIALS

"As a professional musician I've had the opportunity to perform at many conferences, exhibitions, and trade shows. This past weekend I played at the Modern Bride Wedding Show in Thornhill and it was fantastic! Event Director Sandra Vitale and her talented team put on an excellent and well-organized day. Vendors and visitors were welcomed were provided with all the tools, assistance they needed for a successful day. I look forward to the next show and especially getting a chance to work with Sandra again!"

Elena Musician
Wedding and Event Entertainer

"I have done the very first Modern Bride wedding show a few years back and for the price that is charged, the foot traffic is very good. I have always confirmed clients at the show as well as after the show. Being a vendor, we have done so many wedding shows and have paid anywhere from \$150 to over \$1000 for shows at various venues. I have to say this show is one I mark in my calendar as soon as the dates are posted. Sandra is also very personable and takes feedback from vendors as well. It is only one of two shows where the organizer takes time to visit each booth. This show gets better every year and is growing. As long as we are in business Sandra Vitale has the support from Fairytale Creations and Catering"

Fairytale Creations and Catering

CONTACT

THANK YOU FOR YOUR INTEREST IN THE MODERN BRIDE WEDDING SHOW.

IF YOU ARE INTERESTED IN ONE OF OUR SPONSORSHIP PACKAGES PLEASE FEEL FREE TO CONTACT US.

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www.modernbrideweddingshow.com



Modern Bride Wedding Show



@ModernBrideWS



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